









2013 ROADSHOW Radio Technology Summit



Solutions for the Radio Broadcast Engineer

Join us for a Harris Broadcast-sponsored Radio Technology Summit, with presentations and discussions on pressing industry issues, such as the 4th generation of HD Radio™ and the path to IP for studio architecture. Guest speakers include Geoff Mendenhall of Harris Broadcast and John Kean of NPR Labs.

Additionally, invite your general manager to lunch from 11:30 a.m.to 1 p.m. for a conversation on total cost of ownership and how MaxxCasting from Geo-Broadcast Solutions (GBS) increases your station's range to maximize your paid coverage area.

To make your reservations, contact Harris Broadcast Radio District Sales Manager, Brian Szewczyk: <u>Brian.Szewczyk@harris.com</u> or (800) 883-2414.

Where Great Radio Begins - harrisbroadcast.com/RadioWhere Great Radio Begins - harrisbroadcast.com/Radio

Date & Time

June 20, 2013 9:00 a.m. to 1 p.m.

Location

Holiday Inn SoHo 138 Lafayette Street New York, New York 10013

RSVP

Brian.Szewczyk@harris.com (800) 883-2414

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